



Golf Cart Screen Advertising Agreement

This Advertising Agreement ("Agreement") is entered into on this date: _____, by and between Glenwoodie Golf Club, located at 19301 State Street Glenwood, IL 60425, and ("Advertiser"):

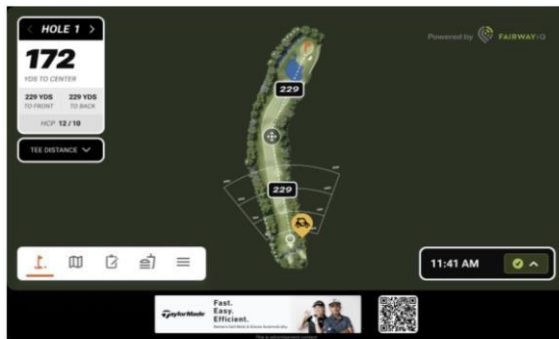
Advertiser Name: _____

Advertiser Address: _____

1. Scope of Agreement The Golf Course agrees to display Advertiser's advertisements ("Ad Content") on the digital screens of its golf carts, subject to the terms and conditions outlined below.

2. Advertising Placement 2.1 The Ad Content may be displayed using one of the following placement options, as specified in the Agreement:

(a) **'Banner Ad' Only - Rotation by Time:** Ads will appear in a scheduled rotation, sharing screen time with other advertisers, with each ad appearing for 15 minutes per rotation. Includes QR code linking to brand website and to track attribution.



Banner Advertisement

(b) **'Screen Takeover Ad' Only - Hole or Location-Based Placement:** Full-screen ads will be displayed when the golf cart reaches specific areas on designated holes of the course, ensuring targeted exposure. Ad can be displayed twice/hole - triggered at the tee & green. **Players must interact with the ad to exit the display.** Includes QR code linking to brand website and to track attribution.



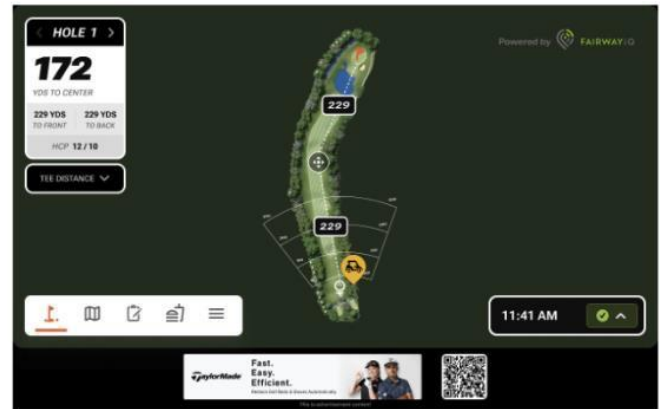
Screen Takeover Advertisement



(c) **Banner Ad + Screen Takeover Ad:** (1) 15-minute banner ad and (1) screen takeover ad.



Screen Takeover Advertisement



Banner Advertisement

2.2 The Golf Course reserves the right to determine the frequency and schedule of ad rotations to optimize visibility and engagement, except for exclusive placements. 2.3 If specified in the Agreement, the Advertiser may request placement during specific events, time blocks, or premium locations, subject to availability and additional fees. 2.4 All placement options are subject to the Golf Course's approval and operational capabilities.

3. Term. The term of this contract is annual from the signing date. The term of this Agreement shall begin on [Start Date]_____ [End Date]_____, unless terminated earlier in accordance with Section 9. *Note, the earliest the contract will go into effect will be June 1st, 2025 when the GPS is installed on the golf carts.

4. Advertising Fees 4.1 The Advertiser shall pay the Golf Course a total of (check applicable option):

- (a) \$1000/ad/year **(Special \$500)** - Banner Ad Only [☐]
- (b) \$2000/ad/year – **(Special \$1000)** Screen Takeover Ad Only + **Foursome w/Cart (\$300 Value)** [☐]

4.2 Payment is due within 10 days of receiving an invoice from the Golf Course.

- Annual Contracts: 50% due up front, 50% due at mid-term
- Multi-Year Contracts: Full payment up front with discount applied
 - Two Year Agreement: 10% off per year
 - 3 Year Agreement: 15% off per year

5. Ad Content Submission and Approval 5.1 The Advertiser shall submit all Ad Content to the Golf Course for approval no later than [Deadline]_____. 5.2 The Golf Course reserves the right to reject any Ad Content it deems inappropriate, offensive, or inconsistent with its brand or values. Please note Full-Screen Ads must be 600 x 900 pixels and Banner Ads must be 90 x 472 pixels; All in JPEG or PNG. Advertisers may update their ads up to two times per year. Additional changes may incur a small fee.

6. Responsibilities of the Golf Course 6.1 The Golf Course will ensure that the screens on its golf carts are operational and will make reasonable efforts to display the Ad Content as agreed. 6.2 In the event of technical issues or downtime, the Golf Course will provide a prorated credit for the affected display period.

7. Responsibilities of the Advertiser 7.1 The Advertiser shall ensure that all Ad Content complies with applicable laws and regulations. 7.2 The Advertiser is solely responsible for the accuracy and legality of the Ad Content.



8. Indemnification The Advertiser agrees to indemnify and hold harmless the Golf Course, its owners, employees, and agents from any claims, damages, or liabilities arising from the Ad Content or the Advertiser's breach of this Agreement.

9. Termination 9.1 Either party may terminate this Agreement with 30 days' written notice to the other party. 9.2 In the event of termination, the Golf Course shall refund the Advertiser any prepaid amounts for unused display periods, less any applicable fees.

10. Governing Law This Agreement shall be governed by and construed in accordance with the laws of the State of Tennessee.

11. Entire Agreement This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, representations, or understandings.

12. Amendments Any amendments or modifications to this Agreement must be made in writing and signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

Golf Course:

By: _____
Name: _____
Title: _____
Date: _____

Advertiser:

By: _____
Name: _____
Title: _____
Date: _____